# IOWA

# **RECREATIONAL SERVICES**

Recreational Services updated their strategic focus document following the program review process. Recreational Services is using the strategic focus document to make intentional decisions that positively impact the department, campus, and community.

## Assessment

We evaluate satisfaction, effectiveness, and outcomes to improve programs, services, facilities, and initiatives.

# Communication and Collaboration

We work collaboratively to establish campus and community partnerships which support purposeful communication and collaboration.

# Facilities

We maintain, renovate, and construct stateof-the-art facilities to enhance learning and encourage community. Projects demonstrate an appreciation for aesthetics, sustainability, and safety.

# **Fiscal Responsibility**

We are good stewards of our finances and take a team approach in budget development and forecasting.

# Inclusion and Diversity

We provide diverse opportunities that increase knowledge, experience, appreciation, and respect of various perspectives.

## Innovation

We work creatively to lead the field of collegiate recreation.

#### Personnel

We invest in our personnel by providing competitive salaries and developmental opportunities to recruit, retain, and reward excellent employees.

#### Programs

We work to provide the most comprehensive programming experience with an emphasis on mental health and well-being.

### **Resource Management**

We secure, invest, and utilize resources to enhance programs, services, facilities, and initiatives.

### Student Learning and Engagement

We create opportunities that encourage active learning, development, involvement, and discovery for student employees and participants.

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