

RECREATIONAL SERVICES

Recreational Services conducted a study following two cohorts across eight semesters.

About the Study

Following roughly 7,415 students across all eight semesters, Rec Services analyzed the students' usage of facilities in relation to their GPA and retention.

Key Points

Higher usage of facilities were associated with higher GPAs. Furthermore, students who visited the facilities at least once a week were 14% more likely to be retained.

Other key points include:

- **Usage:** Higher usage in the spring than fall and between consecutive semesters.
- **GPA:** GPA drops slightly in the first three semesters, then increases for the remaining five semesters. Higher recreational facilities usage was associated with higher GPAs.
- **Retention:** On average, one visit per week was associated with a 14% increase in odds of being retained (meaning coming back next semester).

Next Steps and Recommendations

Get students involved earlier in recreational services! The sooner students utilize our services and programs, the more likely they are retained on campus and have a higher GPA.

If you have any questions, contact VPSL at vp-student-life@uiowa.edu.

GPA



HIGH REC USAGE = HIGHER GPA

14%



VISITING REC CENTERS ONCE A WEEK INCREASED RETENTION BY 14%

