

# FAMILY WEEKEND 2021

Family Weekend took place on September 24-26 2021. Over 500 families were welcomed to campus. Families participated in events that aimed to help them amp up their Hawkeye pride and connect to their student’s experience on campus. This event could not have been done without the work of many folks within the division.

A feedback survey was sent out to 522 people who had registered their family for Family Weekend. 127 students or families responded for a 24% response rate. 85% of respondents had never attended Family Weekend, 6% had attended a Family Weekend at Iowa before, and 9% had attended a Family Weekend at another institution before.



Question	% Agree or Strongly Agree	% Disagree or Strongly Disagree
All events I attended met my family’s <b>accessibility needs</b> (n=112)	90.18%	9.83%
Family Weekend was <b>cost effective</b> for my family to attend (n=115)	81.90%	18.10%
The <b>staff</b> at Family Weekend were <b>knowledgeable and helpful</b> (n=113)	93.05%	6.96%
My family received the <b>communication</b> we needed about Family Weekend (n=118)	77.97%	22.03%
My family <b>would come back</b> for another Family Weekend (n=117)	90.60%	9.40%
I would <b>recommend</b> attending Family Weekend <b>to a friend</b> (n=116)	90.52%	9.48%



I am an alum of University of Iowa, so it brings back fond memories for me! My daughter's experience has been so incredibly positive there! I am happy she chose Iowa and I love coming into town to see her and the beautiful campus, which has so much to offer. Thanks for all you are doing to ensure students feel involved and included. Everything from activities planned by the RA's, Greek Life, classes, the orientation modules required of the students, waterski club. I just found an events calendar on your web site that I shared with my daughter so if she wants to go to a theater, or concert, or other events, she can have access to them. –UI Family