

CHALLENGE YOURSELF TO  
**BE BETTER**  
STUDENTS • LEADERS • CITIZENS • EMPLOYEES @IOWA

The Be Better initiative helps undergraduate students develop as leaders, students, citizens, and employees by supporting their personal pathway to leadership and success.

## AS OF JULY 2018:



**76** courses have integrated strengths, student leadership competencies, or both.



**72%** of first-year students reported that they discussed their strengths in at least one setting\* during the fall semester.

\*Top three settings were in the classroom, with a friend, and with an advisor.



Over **900** first-year and second-year students participated in identified high-impact experiences.



Over **300** faculty and staff members have received training on integrating strengths into their work with students.

### THE BE BETTER INITIATIVE IS:

- **Development focused:**  
Be Better provides the support and structure to help every student become a leader.
- **Data driven:**  
Be Better connects classroom learning with student involvement, leadership, service, employment, and multicultural experiences while promoting coordinated assessment of learning outcomes.
- **Collaborative and campus wide:**  
Using strengths and student leadership competencies, Be Better is a campus-wide initiative that helps students meet the five expectations of the IOWA Challenge.
- **Access oriented**  
Be Better aims to scale leadership experiences so every Hawkeye has access.

### THROUGH SIGNIFICANT LEARNING EXPERIENCES AND USING THE SHARED STRENGTHS AND STUDENT LEADERSHIP COMPETENCIES FRAMEWORK, STUDENTS WILL:

- Gain self-awareness through reflection on their learning
- Improve their ability to articulate what is learned from their classes, their major(s), and co-curricular experiences
- Practice transferring learning across contexts
- Develop and improve knowledge and skills employers and graduate schools are seeking from new and recent graduates