

# EXAMPLE: STAKEHOLDER BRAINSTORMING

This example is based on the Mentoring Program project used throughout the Project Management website and handbook.

Stakeholder Group	Role/Interest	Communication Needs
Undergraduate Students	Primary participants (mentees)	Email updates, surveys, kickoff event
Faculty Mentors	Provide mentorship and guidance	Orientation sessions, monthly updates
Division of Student Life	Program sponsor and oversight	Progress reports, final evaluation
Program Coordinator	Daily operations and project management	Weekly team check-ins, direct reports
Student Organizations	Help promote program and recruit participants	Regular outreach, info sessions