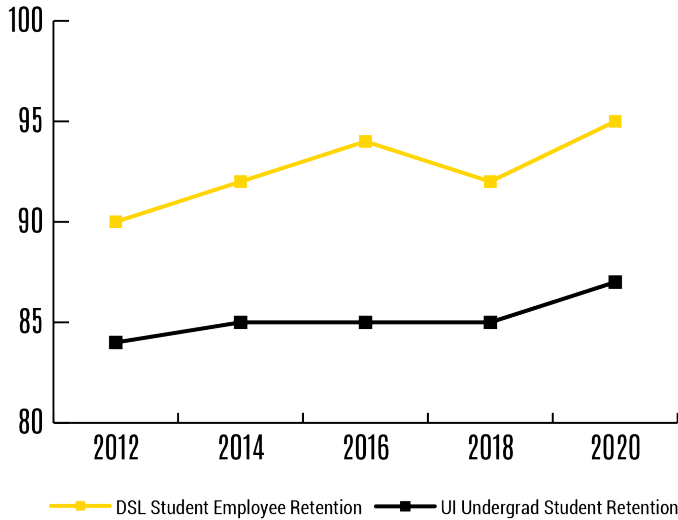


STUDENT EMPLOYMENT = STUDENT SUCCESS

The Division of Student Life employs over 2000 students every year. Students who work on campus are more likely to stay at the University of Iowa. The effect is even more powerful for students with underrepresented identities.

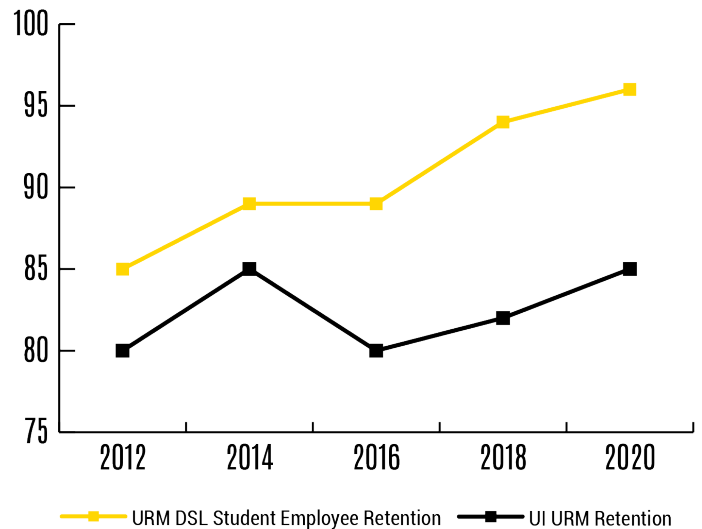
CAMPUS JOBS ARE A RETENTION TOOL



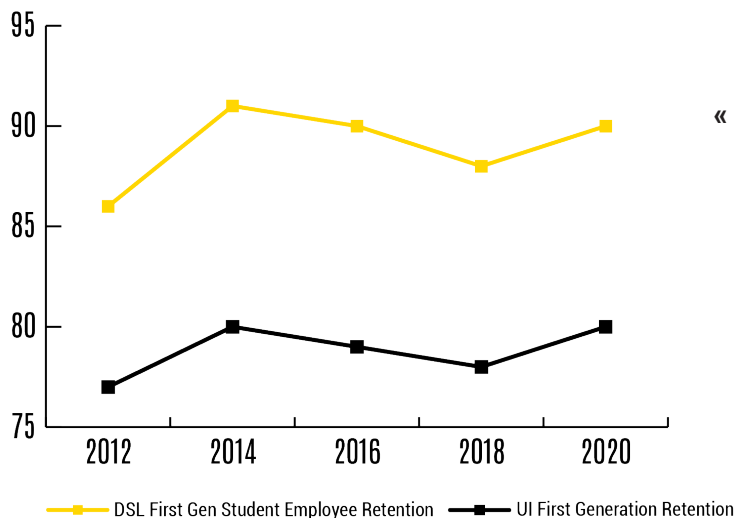
« Students who work in Student Life are retained from first to second year at an average of 93% since 2012 versus 86% for the all-student average retention rate.

Underrepresented racial/ethnic minority (URM) students are even more positively affected by campus employment. URM student students who worked in the Division of Student Life were retained at an average of 7 percentage points higher than the average retention rate for URM undergraduate students.

CAMPUS JOBS ARE AN EQUITY TOOL



CAMPUS JOBS ARE A MOBILITY TOOL



« About one in five Hawkeyes are the first in their families to attend college. First generation students who work in Student Life are more likely to be retained compared to first generation students who do not work. First gen students who work in Student Life are also more likely to be retained compared to those that work elsewhere on campus.